

ICE SLICER

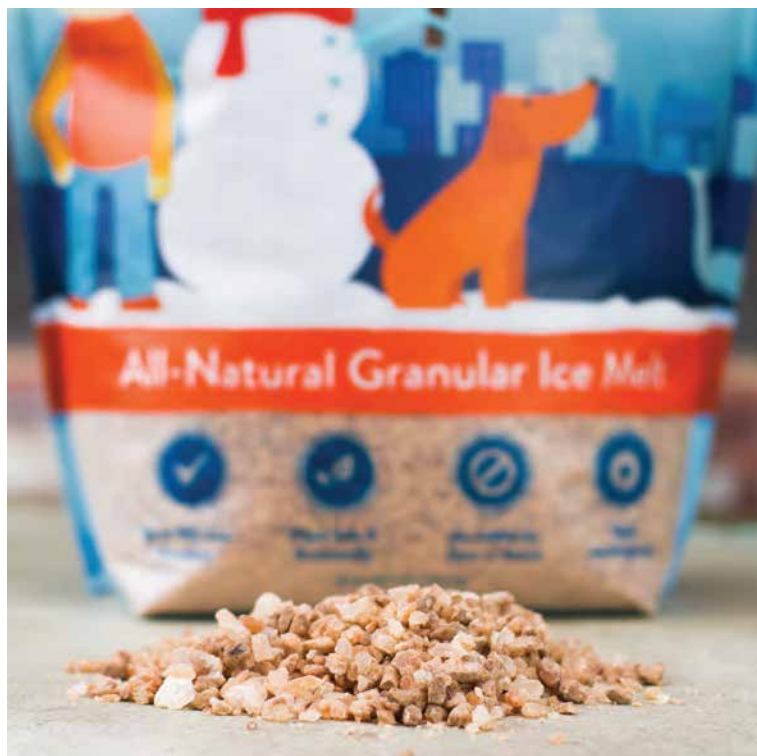
NATURE'S BLEND

10LB POUCHES

50LB BAGS

Snowplow crews from Alaska to Texas rely on Ice Slicer™ brand deicer to keep roadways safe without harsh chemicals. Ice Slicer Nature's Blend brings the same performance to homeowners – gentle enough to use around kids and pets, but powerful enough to melt ice in the toughest winter storm.

Ice Slicer's natural blend of minerals and complex chlorides is up to 30% less corrosive than white salt deicers. It melts snow and ice better, even in the coldest temperatures.



SUPPORT FUNDRAISING

Purchase a bag of Ice Slicer and show your support for local schools and teams.



LEARN MORE

If you have any questions, we are quick to help. Just reach out to info@iceslicer.com



MELT MORE

Need more deicer? Ice Slicer is also available in 50lb bags or 1,000lb super sacks.





**USE LESS
MELT MORE**

Naturally concentrated

**SAFE FOR
KIDS & PETS**

No additives
No harsh chemicals

**SAFE FOR
VEGETATION**

Fewer chlorides
means happier plants

**CERTIFIED
ORGANIC**

Listed with
OMRI



**MELTS FAST
AT 0°F**

Most deicers stop
melting at 20°F

**LESS
CORROSIVE**

Urea-free, safer
for sidewalks

**FRONT DOOR
FRIENDLY**

Convenient 10lb
size

**NO ADDED
DYES**

Easy cleanup
won't stain carpets





We're local and green! Ice Slicer has been mined in Utah for generations and the electricity used to produce this product came from our solar power farm.

We'd like to take the credit, but Ice Slicer is actually an ice-melting gift from Mother Nature. Our miners bring the natural blend of minerals, micro-nutrients, and complex chlorides to you from 450 feet below the surface.





FUNDRAISING PRICE LIST

UPC	Name	Description	You Pay	Sell For
758364500062	Ice Slicer Nature's Blend	 10lb Bag	\$6.00	\$12.00
758364500024	Ice Slicer Nature's Blend	 50lb Bag	\$10.00	\$20.00





ICE SLICER

FAQ SHEET

What is Ice Slicer? Ice Slicer is a salt that melts the ice on your driveway and sidewalk. It's better than typical salts because it has 60 minerals in it—like Iron, Calcium, and Potassium. Those minerals give Ice Slicer its red color and help Ice Slicer melt faster/last longer than white salt. Snow Plows from Alaska to Texas use Ice Slicer every winter.

Where does Ice Slicer come from? Ice Slicer comes out of a mine in Southern Utah. We gather it, crush it and put it in bags.

Is Ice Slicer safe? Can my children and pets be around it? Yep, Ice Slicer is safe. It comes from the very same deposit as Real Salt, the #1 selling food-grade sea salt in health food stores across America.

Will Ice Slicer damage my concrete? Any type of deicer can increase freeze/thaw cycles and potentially damage some low-quality concretes. Luckily, Ice Slicer is a completely natural product, so you don't have to worry about chemicals/dyes eating or staining your concrete.

Will Ice Slicer hurt my lawn? Nope. Ice Slicer won't hurt your plants/grass as long as you follow the application rates found on the bag. In fact, small amounts will even help vegetation grow better because of the minerals and micro-nutrients in our salt.

How do I apply Ice Slicer? Remove snow and ice. Spread 2-4 ounces of Ice Slicer per square yard. Give time to Ice Slicer to break the bond of the ice. Listen closely—you'll hear it popping. Ice Slicer will keep working on the remaining slush.

If I buy today when will I get Ice Slicer? Your Ice Slicer bags will arrive up to 2 weeks from the date of your order.

Where can I buy Ice Slicer? Several of our local farm and hardware stores carry Ice Slicer. We are adding more stores every week.



NEW CUSTOMER ACCOUNT INFO

Organization / Group Name: _____

Contact Name: _____

Contact Phone: _____

Invoice / Billing Address: _____

Email Address: _____

Payment Choice: Credit Card Check Money Order

